

Investment Planning Counsel to acquire Partners In Planning

Toronto (September 10, 2010): Investment Planning Counsel Inc. (“IPC”) and Partners in Planning Financial Group Ltd. (“Partners In Planning”) today announced that IPC will purchase the shares of Partners In Planning.

Subject to regulatory approvals, IPC will acquire Partners in Planning, including its subsidiaries, Partners In Planning Financial Services Ltd., a mutual fund and exempt market dealer, and Partners In Planning Insurance Services Inc., a national insurance agency. In a separate and concurrent transaction, a subsidiary of IPC will acquire Titan Funds Incorporated, Manager of Titan Managed Portfolios.

“Investment Planning Counsel and Partners In Planning share a similar philosophy and a common culture. We are committed to promoting an environment where independent wealth management professionals can build a better business,” said Chris Reynolds, President of IPC. “In addition, Partners In Planning’s strong presence and its history in Western Canada will further entrench IPC’s position as a leading wealth management firm, supporting over 900 Advisors nationally.”

“As a member of the Walton Group of Companies, we have grown Partners In Planning into a strong dealership for financial Advisors and Agents” said Bill Doherty, CEO of Walton Global Investments Ltd. and controlling shareholder of Partners In Planning. “However, we have taken a strategic decision to focus our own efforts on Walton’s rapidly-growing core land-based real estate investing and development business.” The Walton Group is one of North America’s leading land-based real estate investment groups.

The transaction is expected to close during the last quarter of 2010.

About Investment Planning Counsel Inc.

Investment Planning Counsel Inc. is an integrated wealth management company founded in 1996. Investment Planning Counsel was created to support Advisors in delivering a distinctive client service experience by providing client-focused advice that helps Canadians live their dreams. With \$12 billion in assets under administration, Investment Planning Counsel is a member of the IGM Financial Inc. (TSX: IGM) group of companies. IGM Financial is one of Canada’s premier financial services companies with \$118 billion in total assets under management as of August 31, 2010. For more information, please visit www.ipcc.ca.

About Partners In Planning

Partners In Planning Financial Group Ltd. is one of Canada's largest privately-held financial services organizations, with more than 300 independent Advisors and Agents operating more than 100 offices. Partners In Planning Financial Services Ltd. is among Canada's largest national independent mutual fund dealers. Since 2007, Partners in Planning has been a member of the Walton Group of Companies, one of North America's leading land-based real estate investment groups. For more information, please visit www.partnersinplanning.com.

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